**Chartwell's Best Practices Awards:
People’s Choice - Video**

 **ENTRY DEADLINE: Wednesday, June 10, 2020**

The original awards of their kind for utilities, Chartwell’s Best Practices Awards recognize excellence among electric and gas utilities with respect to projects, programs and service initiatives.

Each year, Chartwell honors utilities for their initiatives aimed at improving the customer experience, communications and awareness.

The 2020 Chartwell Best Practices Awards will be presented at [EMACS – The Customer Experience Conference](http://emacsconference.com/), Oct. 5-8, 2020 at the Renaissance Hotel in Orlando.

**The People’s Choice – Video category** recognizes outstanding creative achievement in short video marketing/communications efforts, such as TV spots or digital pre-roll. Chartwell judges will select the Top 3 entries, and the recipients of the People’s Choice Award will be chosen by EMACS attendees. Winners will receive their trophies at the conference.

Submitted videos should be no more than 1 minute long. Each utility can submit up to three videos. Videos must have been released between January 2019 and May 2020.

## How to Enter (There is no fee to enter)

**Step 1: Complete the award entry form**Complete the form. If an entry is submitted by a vendor or consultant, it must be with the utility’s permission and list a contact at the utility.

**Step 2: Email the submission form and a link to the video or the video file**
Email entries to Suzanne Haggerty at awards@chartwellinc.com or submit video files via Dropbox at <https://spaces.hightail.com/uplink/2020Awards>. The entry form and description should be included as a Microsoft Word or Adobe PDF file.

## Entries must be received by June 10, 2020.

Award entries will become the property of Chartwell Inc. and may be displayed or distributed during EMACS 2020, Oct. 5-8, 2020, or for Chartwell members on Chartwell’s websites.

The award winners will be announced during the Awards Ceremony and may be recognized in subsequent presentations as well as featured articles in Chartwell’s Insight Center. Images and videos of winners may be used in Chartwell promotional material.

**Questions?** Contact Suzanne Haggerty at awards@chartwellinc.com.

# Chartwell's 2020 Best Practices Awards Entry Form

Email completed entry form and project description to Suzanne Haggerty at awards@chartwellinc.com or submit via Dropbox at <https://spaces.hightail.com/uplink/2020Awards>. The entry form and description should be included as a Microsoft Word or Adobe PDF file. Submitted videos should be no more than 1 minute long, and each utility can submit up to three videos. Videos must have been released between January 2019 and May 2020.

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| **Video Access**  |
| Please tell us how to access the video:[ ]  Via URL:      [ ]  Via Dropbox: <https://spaces.hightail.com/uplink/2020Awards>[ ]  Other (please explain):       |
| **Utility Information** |
| Utility       |
| Contact at Utility       | Title       |
| Email       | Phone       |
| Utility Address       |
| City, State, Zip       |
| **Nominated by: (If different from above)** |
| Name       |
| Company       | Title       |
| Email       | Phone       |
| Address       |
| City, State, Zip  |

 **Short project description (125 words maximum), including:**

* Where the video was played (TV, utility website, Facebook, YouTube, third-party sites, etc.)
* The video’s release date (videos must have been released between January 2019 and May 2020)
* Goals of the video (brand marketing, program participation, etc.)
* Viewing statistics